

IFFAR Media Announcement

Land forestry is the rocket engine to the ecologically sound usage of natural resources. Land fully covered with trees is great for the environment. Tree covered land sequesters and reclaims CO₂ from the air together with other pollutant gasses. It holds the good soil in place and retains water in the ground.

Hello, I am Michael Joseph. I represent the International Foundation For Arbor Ranches. We at IFFAR develop thousands of acres with trees for the express purpose of managing greenhouse gasses. Our efforts also provide secondary industries with wood products and recreational facilities. These facilities include hunting and wildlife preserves.

We envision a healthier, greener and environmentally friendlier future for our grandchildren and their grandchildren. We desire to leave a legacy of responsible greenhouse gas reduction management ranches to future generations. We believe that our friends and neighbors enjoy this same dream.

In America, we frequently drive cars, ride busses, and fly in airplanes. We use electricity generated by coal fired power plants. We heat our homes with fossil fuels. The average American generates 27.5 tons of CO₂ each year together with an additional 27.5 tons of other greenhouse gasses and pollutants. In his or her lifetime, an American will produce 2200 tons of CO₂ and 2200 tons of other greenhouse gasses. That is the equivalent weight of 666 star circus elephants or 11 fully loaded Boeing 747 aircraft.

The population in America continues to grow and the demand for energy continues to grow. This is good! However, we must be responsible to sequester and reclaim the CO₂ and other greenhouse gasses as they are produced. The most economical and environmentally friendly way to do this is simple. Plant trees. Plant lots of trees. Plant millions of trees. Plant about 1200 trees for each person living in the USA.

Research has shown that 1200 trees sequester and reclaim the CO₂ that an average American produces each year. The cost to be responsible is only \$10.00 per month per person for the average life expectancy of 80 years.

Urban forestry saves the taxpayers hundreds of tax dollars each year for every mature tree. Urban forestry contributes to extending the life of roadways. It reduces the amount of air pollution. It reduces water runoff from rainstorms. Urban forestry reduces the cost of cooling in the summer and heating in the winter. The beauty of the trees adds romance and glamour to a city.

Outside the city, trees offer recreation for our grandchildren. Wildlife flourishes in these forestry habitats. Camping and wilderness trails abound in these wooded forests. And for the sportsman, there is bountiful game for the hunt.

The USA has 5% of the world's population but contributes 22% to the world's carbon emissions. About 1/5 of these emissions are from personal cars and trucks. Just as it is correct to pay for the candy we get at the candy store, so it is correct that we sequester and reclaim the CO₂ we produce when we use fossil fuels. When you join with the IFFAR program, you successfully combat the greenhouse monster and create a dynamic and adventurous play ground for our grandchildren, for our families and for our friends. Together, we plant thousands of acres of trees, create economic growth and establish wildlife habitats. We provide picnic grounds for our grandchildren, wildlife preserves for our families and hunting for the sportsmen.

IFFAR secures thousands of acres of land suitable for planting forests. With the help of horticulturists and other land management scientists, we plant and cultivate forests all over the world. We have forestry management teams that care for these plantations of trees.

Our forests create habitats for an abundance of wildlife and contribute to economic growth as forestry industries increase with the new acreage. Increased forestry stabilizes the weather and moderates the climate. Forests rejuvenate farmland that is depleted of its nutrient fertility.

There are more trees in the USA today than there were 100 or 200 years ago. However, we have far too few trees and must plant millions of additional trees. The US Forestry Department has calculated that current forestry levels sequester and reclaim only 25% of the greenhouse gasses our population produces. When you team with us at IFFAR, you are acting responsibly for your life today and you are providing a legacy for your grandchildren and their grandchildren.

Our tree program provides everything we need to successfully develop the forestry required to offset the greenhouse gasses. The program is self sustaining once it is established. Trees can be harvested for their valuable wood products and the land will be replanted. This perpetual cycle of tree planting and harvest will insure that future generations will enjoy all the benefits of responsible energy demands and responsible greenhouse gas management.

For more information on the IFFAR program, visit our website at IFFAR.org. The International Foundation For Arbor Ranches needs your support. Your grandchildren need you to act responsibly. Remember, the most economical and environmentally friendly way to offset the CO₂ production is to plant trees. Join with IFFAR and become an active supporter of forestry growth. Your membership will empower us to plant and manage the necessary trees to sequester and reclaim the CO₂ and other greenhouse gasses produced in our country each year.

Visit IFFAR.org. Act responsibly.